



Memorandum

To: Provosts and Chief Academic Officers

From: Paula Compton, Associate Vice Chancellor, Articulation and Transfer

Date: October 1, 2021

Subject: Endorsement Survey for the Proposed Statewide Guaranteed Applied Business Transfer Pathway

Background

In June 2015, Section 3333.16(D) of the Ohio Revised Code was signed into law. This law requires the Chancellor of the Ohio Department of Higher Education to develop a process, by December 1, 2018, to establish statewide guaranteed transfer pathways from two-year to four-year degree programs in an equivalent field. In order to meet this charge, the Ohio Department of Higher Education has begun to convene faculty panels with representatives from Ohio's two- and four-year public institutions of higher education.

The Business faculty panel began its work on a pathway for Applied Business in Fall 2019. A focus group met in Fall 2019, the full panel met Spring 2020 and again in Spring 2021. The faculty panel, which was comprised of representatives of Ohio's public institutions of higher education, met in person as well as virtually and also worked through email to discuss, draft, and refine its proposal for the statewide pathway. Panel members were also tasked with facilitating discussion about the proposed pathway on their own campuses.

This pathway is structured differently than the Ohio Guaranteed Transfer Pathways that have been endorsed and implemented to date. Transfer and articulation of applied associate degrees into bachelor's degree programs can be challenging due to limitations of acceptance and application of technical credit. After considering multiple possible pathway structures, the panel settled on proposing the development of a guide that helps students understand the differences and decide between an Associate of Arts or Science in Business (which aligns to the existing Ohio Guaranteed Business Transfer Pathways) or an Associate of Applied Business (AAB) or Science (AAS), along with a directory of business-related bachelor's degree completion programs that would allow for more seamless transfer of applied business credits. This concept was shared with and supported by the Ohio Guaranteed Transfer Pathways Steering Committee.

What we need from you

The OGTP Business faculty panel is seeking your endorsement of the proposed pathway. Please arrange to have an appropriate faculty member at your institution complete the survey as soon as possible **but no later than October 27, 2021. We are collecting only one representative response per pathway per institution.** The survey asks respondents if they endorse or do not endorse with the proposed pathway.

You will find attached a PDF version of the online survey for your reference, as well as the proposed Applied Business pathway documents.

The online survey can be accessed through the following link:

<https://www.surveymonkey.com/r/MTVRFW7>

Deadline: Wednesday, October 27, 2021

Important Note: You **MUST** complete the survey via the link provided above. The attached PDF file is for reference only. **Do not use the PDF version to respond to the survey.**

To better assist with survey completion and answer any questions, we will hold two Q&A sessions:

- [Friday, October 8, 2021 from 10:00-10:30 AM](#)
- [Wednesday, October 20, 2021 from 12:00-12:30 PM](#)

Click the link to join the session or to add it to your calendar. For assistance with the Q&A session, please contact Holly Hall at hhall@highered.ohio.gov.

Thank you in advance for your assistance.

If you have general questions about the initiative or the endorsement survey, contact Dr. Candice Grant, Senior Director of the Ohio Guaranteed Transfer Pathways, by email at cgrant@highered.ohio.gov.

Attachments:

Statewide Business: Guide to Associate Degree Options

Statewide Applied Business Bachelor's Degree Directory

Applied Business Endorsement Survey – (For Reference Only)